



**Andreas Oertli** - Swiss, born January 28th, 1967

Master of Business Administration (MBA) (1997)  
IMD Lausanne (Switzerland)

Diploma in Clinical Organisational Psychology (2006)  
INSEAD Fontainebleau (France)

Certificate Dynamics at Board Level (2013)  
Tavistock Institute London (UK)

New Concepts for the Supervisory Board (2014)  
Swiss Board School – University of St. Gallen (Switzerland)

Dynamics of Consulting (2019-2020)  
CFAR – New York (USA)

SuperNightVision (2024) – Prof. Roger Lehman and Prof. Erik van de Loo,  
Tourettes-sur-Loup (Nice), France

Andreas Oertli has been a Senior Executive Coach and Strategic Advisor of Top Executives and their Boards for more than 20 years. With his clinical and holistic approach, he provides reflective insights during change and transformation processes in different organisations and counsels in critical situations around Change Management, Corporate Leadership and Transformation across different cultures and geographies. His clients are active across all trades and industries including the Professional Services and Law Firms.

They are predominantly international companies that are often larger family held organisations as well as stock listed companies or fast growing / changing organisations. He also serves as Independent Non-Executive Board Member.

Andreas has extensive experience in diverse senior executive positions in international commodity trade, transportation and shipping as well as strategic advisory.

He is a founding member of Eightwell (a Swiss Verein), an international network of experts in leadership advisory work.

2011 till mid 2012 he has been a Partner of Heidrick & Struggles' Leadership Consulting, CEO/Board and Transportation Practice.

He is one of the founding shareholders and has been the Managing Partner and later the Chairman of the Board of Directors of Matrixs Ltd.; an advisory boutique in Zurich and Singapore incorporated in the year 2001.

Starting his work as Consultant, he became International Project Director and Member of the Executive Committee of Brugger & Partners Ltd in 1999.

Before that he was the Managing Director of the African Operation of Kühne & Nagel International Ltd and represented the holding company on a number of boards of their subsidiaries.

1994 to 1996 he was Member of the Extended Executive Board and in charge for the regions of Africa, Middle East and Indian Subcontinent at the headquarters of Panalpina World Transport Ltd.

He began his career as the Manager-in-Charge of the worldwide logistics operations of the Coffee Division of the Volkart / VOLCAFE Group. Later he was also responsible for special operations, which included barter deals and the integration of newly acquired overseas subsidiaries.

2000 till 2004 he served as member and later as Chairperson of the MBA Alumni Loan & Scholarship Committee of IMD in Lausanne and has been a member of ISPSO (International Society for the Psycho-analytical Study of Organisations) since 2007.

In 2022 he became a Network Partner of Metaplan and the sole Supervisory Board Member of Metaplan AG für Planung und Organisation in Zurich ([www.metaplan.com](http://www.metaplan.com))

Andreas Oertli is married and lives in the hills of Eastern Switzerland.